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"Flowers
From The WILDS of Missouri"

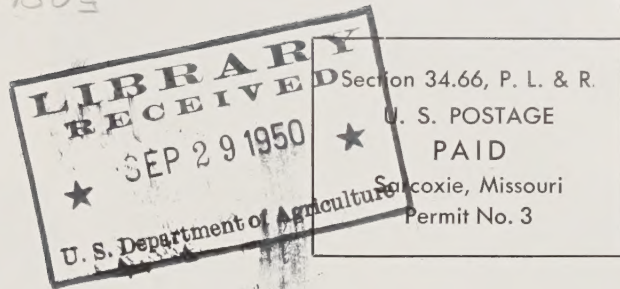
GILBERT H. WILD & SON
SARCOXIE, MISSOURI

ESTABLISHED 1885

*Peony
Planting Time
Offers!*

=1950=

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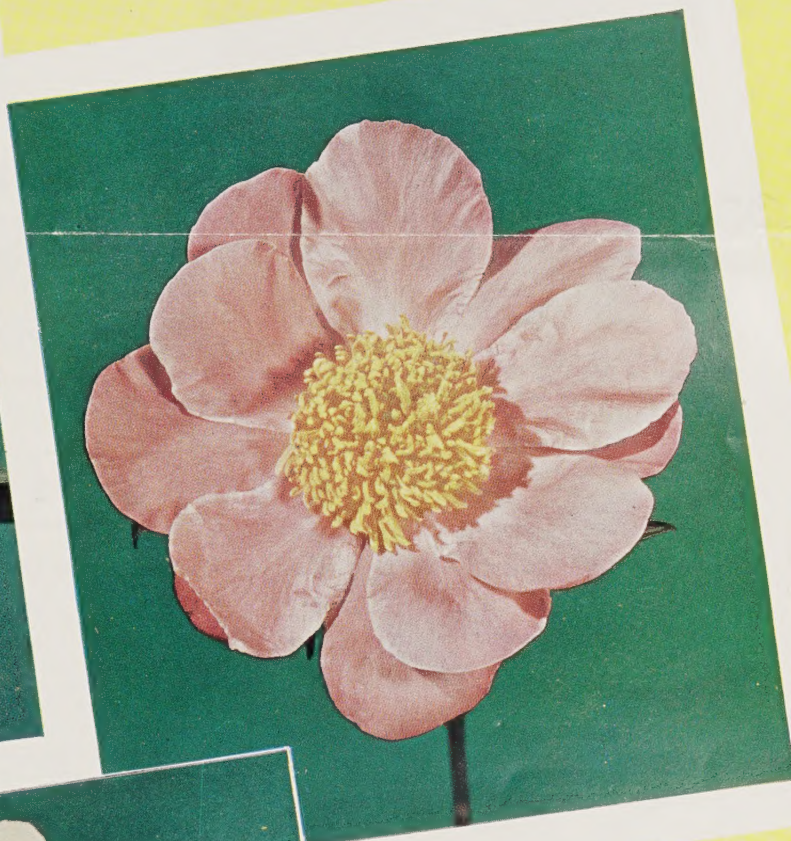
Washington 25, D. C.

Peonies

"FROM THE WILDS OF MISSOURI"



MRS. WILDER BANCROFT
Very brilliant dark red Japanese Peony. Early bloomer.
\$2.00 Each — 3 for \$5.00



MISCHIEF
The finest late single pink Peony.
60c Each — 3 for \$1.50

FESTIMA MAXIMA
The old reliable white — massive early double white flowers with crimson markings.
75c Each — 3 for \$2.00



**WE LIST
500 VARIETIES
OF THE MOST
NOTEWORTHY
PEONIES IN
COMMERCE**

EXTRA SPECIAL!
The three varieties of Peonies featured above, plus Myrtle Gentry on the outside page — four in all prepaid in the U.S.A. for \$4.75.



Peonies from the Ozarks



PLANT THIS FALL FOR GORGEOUS BLOOMS NEXT SPRING!

For the beauty of your home and garden, take advantage of these 9 SPECIAL PEONY COLLECTIONS listed below. Here you will find SPECIALS for the beginner, the advanced amateur and the peony connoisseur. All peonies are grown in our famous Ozark soil at Sarcoxie —“The Peony Capital of America.”

Extra

Special Offer!

Our new Peony, “The Mighty Mo,” rich velvety red (Catalog price \$2.50), winner of the American Home Achievement Award 1950, free with each \$20 order from this advertisement.

NINE SPECIAL PEONY COLLECTIONS

OZARK BARGAINS #1

ALEXANDRIANA—light rose
CHIC—American beauty red
DELICATISSIMA—light pink
DUCHESS DE NEMOURS—sulphur white
DUCHESS D'ORLEANS—deep pink
GOLDEN HARVEST—pink and yellow
HESPANOLA—shell pink
PHOEBE CARY—lavender-pink
PURPUREA SUPERBA—bright crimson
REINE DES FLEURS—pink

Any 5 of the above prepaid for.....\$3.00
All 10 for.....\$5.00

All 3 to 5 eye plants
Catalog value of all 10—\$6.15

SINGLE FLOWERING PEONIES

BLACK HAWK—dark red
FORTUNE TELLER—light red
HABANERA—light red
KEWANEE—dark red
LUCKY DAY—deep pink
MISCHIEF—light pink
PURITAN MAID—white
WATCHMAN—white

Select any 5, prepaid for.....\$3.00
All 8 plus KICKAPOO prepaid for.....\$6.00
Catalog value \$6.80

FANCIERS COLLECTION

LAURA KELSEY—new, light pink fading to white
MARILLA BEAUTY—new, blush white
MARY E. NICHOLLS—new, top white
MRS. LIVINGSTON FARRAND—new; only true pink
RUTH CLAY—extra fine new red
VICTORY—extra large new white

These 6 prepaid for.....\$50.00
Catalog value \$65.00

OZARK BARGAINS #2

CORNELIA SHAYLOR—pale rose and white
COURONNE D'OR—white, reflecting yellow
EDULIS SUPERBA—bright pink
FELIX CROUSSE—fire red
FESTIVA MAXIMA—white with crimson
JAMES R. MANN—rose pink
JEANNOT—flesh pink
LILLIAN GUMM—apple blossom pink
MARY BRAND—dark crimson
QUEEN EMMA—light bright pink
REINE DES FLEURS—medium pink
ZIP COON—dark red
ZULU BRIDE—dark red semi-double

Select any 7 of the above, 3 to 5 eye division, prepaid in the U. S. A. for \$4.00
All 13 plus our new variety, “The Mighty Mo,” prepaid in the U. S. A. for.....\$10.00
Catalog value \$11.40

BEAUTIES IN JAPS

BATTLE FLAG—glowing red
KATHALO—blend of pink & yellow
NEON—rose pink
MRS. WILDER BANCROFT—dark red
SHAYLOR'S SUNBURST—fine white
YELLOW KING—pale pink & yellow

Select any 3, prepaid for.....\$5.00
All 6 plus NIPPON BEAUTY, prepaid for.....\$10.00
Catalog value \$13.00

THE WILD INTRODUCTIONS

HARGROVE HUDSON—fine new pink
J. C. LEGG—white with yellow
THE MIGHTY MO—fine keeping red

All 3 prepaid for.....\$15.00
Catalog value \$16.50

“IN THE PINK” COLLECTION

BLANCHE KING—grand, dark pink
HANSINA BRAND—constant prize winner, pink
ELLA CHRISTIANSEN—dark pink, very pleasing
LIGHTS OUT—rose pink and last to bloom
MINUET—light pink, and very fine
MYRTLE GENTRY—light pink, sweet scented
MRS. F. D. ROOSEVELT—outstanding pink
QUEEN OF HAMBURG—very large, gleaming pink
SPRING BEAUTY—huge, rose pink

Select any 5 of the above, prepaid for \$9.00
All 9 for.....\$17.00
Catalog value \$20.50

PEONY ARISTOCRATS

A. B. C. NICHOLLS—fine late white
ALBERTA KELSEY—rose pink fragrant
BLACK WARRIOR—very dark red
BLUSH—fine pink
EXOTIC—semi-double rose pink
GEO. W. PEYTON—flesh color, prize winner
NANCY NICHOLLS—grand white & pale pink
THE FLEECE—fleecey white

Select any 3 of the above for.....\$10.00
All 8 for.....\$25.00
Catalog value \$33.00

UNNAMED COLLECTION

10 Peony Plants all different, containing the double flowering, some Japanese flowering and some single types, unlabeled, prepaid for \$4.00. You may select the number of plants in each type to be sent, as 4 doubles, 3 Japs and 3 singles, or 3 doubles, 6 Japs and 1 single, etc.

All Peonies offered here are strong 3 to 5 eye divisions. All collections prepaid in the U. S. only.

Special Peony and Fall Planting Offers from



135 ACRES OF OVER 1400 VARIETIES OF PEONIES
5 ACRES OF DAYLILIES—40 ACRES OF DAFFODILS
20 ACRES OF 600 VARIETIES OF IRIS

IRIS—DAYLILIES

Nothing can give more lasting satisfaction in your garden than a liberal planting of Iris, Daffodils and Hemerocallis along with Peonies. These 4 hardy, dependable perennials need no coddling and become more valuable each year. Here are Special Collections to be ordered direct from this advertisement.

★ BIG 10 IRIS COLLECTION

ARCTIC—white and gold	JAKE—white
CALIFORNIA PEACH—pink-peach	MOROCCO ROSE—pink rose
CHINA MAID—pink	ORMOHR—gray lavender
FLORA CAMPBELL—red	PRAIRIE SUNSET—pink, apricot, copper
FLORA ZENOR—pale cameo pink	RED DOUGLAS—red
GARDEN MAGIC—red	SABLE—almost black purple
GOLDEN TREASURE—yellow	STARDOM—salmon to apricot
GRAND CANYON—canyon colors	TIFFANY—yellow and maroon
GREAT LAKES—blue	WABASH—white and purple
Select any 10 of the above, prepaid for.....	\$4.00
All 18 plus the variety BLUE RHYTHM (which was voted the President's Cup at The National Iris Show this year), for.....	\$8.00
Catalog value \$11.30	

★ YOUR CHOICE DAYLILY COLLECTION

AUGUST PIONEER—yellow flushed red	GEORGE YELD—canary yellow, brushed red
BABY TEARS—bi-color, yellow & red	HYPERION—fine yellow
BARONET—fire red	LINDA—rosy pink & yellow
COMET—bi-color, yellow & rose salmon	RAJAH—flame scarlet
D. D. WYMAN—yellow with red spot	THERON—deep red
Select any 5, prepaid for.....	\$2.00
All 10 for.....	\$4.00
Catalog value \$5.90	

★ DWARF IRIS COLLECTION

3 CITREA—lemon yellow	3 FAIRY—pale blue
3 CYANEA—red purple	3 SCHNEECUPPE—fine white
All 12 prepaid for.....	\$2.00
Catalog value \$3.00	

★ INTRODUCTORY DAYLILY OFFER

10 varieties of daylilies, unlabeled, prepaid in the U. S. A. for.....	\$2.00
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★ IRIS SPECIAL—One each of 10 varieties of Iris, unlabeled, prepaid in the U. S. A. for.....	\$1.25
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★ 100 MIXED DAFFODILS

Containing King Alfred, Emperor, and other good varieties, blooming size, prepaid in U. S. A. for only.....	\$3.00
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PEYTON PEONY PILGRIMAGE

A full report on the 1950 Peony Shows and Peony gardens visited by Mr. George W. Peyton, a past president of the American Peony Society. Description of his travels of over 5,000 miles this year and the best varieties he has seen. Send 50¢ and this report will be sent promptly.



The young man above is our own Jim Wild, with our recent introduction, J. C. Legg. Fine white peony, with yellow.

"DORIS COOPER" FIRST PRIZE WINNER Now a WILD SPECIALTY

Gilbert H. Wild & Son are pleased to announce the purchase of the entire stock of the outstanding Peony, "Doris Cooper." This splendid variety has won first place in every show where entered, except one where it took second. A remarkable record. Our stock is limited and we can offer 25 plants for sale this year. Price \$25.00 each. Only early orders accepted for "Doris Cooper."

BEAUTIFUL LIGHT TO MEDIUM PINK PEONY

Now is the Time TO ORDER

Your Peonies, Iris, Daylilies and Daffodils for 1951 bloom. These Special Collections are not listed in our catalog. Order direct from this advertisement. Send check, cash, or money order direct to Gilbert H. Wild & Son, Sarcoxie, Missouri. State clearly varieties and collections desired.

IMMEDIATE SHIPMENTS PREPAID TO YOU!

SEND FOR BIG 48 PAGE CATALOG FREE!

Our new Fall 1950—Spring 1951 catalog, 48 pages with 32 pages in color is free for the asking. Describes over 500 varieties of Peonies with special listings of IRIS, DAYLILIES and DAFFODILS.



GILBERT H. WILD & SON, SARCOXIE, MISSOURI



A MESSAGE TO OUR CUSTOMERS

We enjoy our flowers very much and are pleased to have you too enjoy the beauty of our Ozark-grown PEONIES, DAYLILIES, IRIS and DAFFODILS. Now is the time to plant for gorgeous spring bloom! In this folder, we bring you a number of SPECIAL OFFERS, which we are currently offering exclusively in POPULAR GARDENING, America's new all-garden magazine. These SPECIAL COLLECTIONS are not in our catalog. Please order directly from this folder. If you do not find the varieties you want here, refer to our catalog. We will be pleased to add the names of your friends to our mailing list.

Allen J Wild

MYRTLE GENTRY

A beautiful late light pink.
\$2.00 Each 3 for \$5.00

Order Form... PEONY PLANTING TIME — FALL PLANTING OFFERS

Please ship prepaid Collections or Varieties listed below. Enclosed is \$.....

By special arrangement with POPULAR GARDENING (which we highly recommend as a grand garden magazine) we offer a 6 months INTRODUCTORY SUBSCRIPTION with every \$10.00 order or 12 issues (Value \$2.50) with every \$20.00 order from this folder.

☐ Check here to receive POPULAR GARDENING.

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